



MEETING MINUTES –JANUARY 21, 2010

The Meeting was called to Order. Present were: John, Pat, Heather, Rachel and Bert.

OLD BUSINESS

Phone book advertising is down. Some people officers talked to about advertising told them they knew it would be a good thing, but they just couldn't afford it. Maybe next time we'll have soliciting advertisements more of a team effort. Maybe change pricing structure so start-up businesses can place ads. Rick needs to send us an invoice for the phone book. It is important to keep good financial records.

The Winter Festival was very successful. Only vendor complaint was facility was too small. Next year we are having it at Center Woods, Thanksgiving Weekend, in order to have more space. Heather is investigating the possibility of having a parade there. Michele should be in charge of crafters, she did a great job with that. Heather will reserve the signs.

Festival raised \$500 for Puppy Angels. It is being presented to them at HollyHock Flowers on Saturday, January 23, 2010. They are bringing puppies to adopt.

The version of quick books we have isn't compatible with the accountants. We will buy Rachel the right version of quick books. Bert left for dance class. Remaining minutes were taken by Pat.

NEW BUSINESS

We will follow up with Neal Kurk about Postal Permits.

It is time to mail elections & renewal letters. To eliminate past confusion, this time we are sending out four different letters. They are: thank you for just joining; thank you for renewing, time for renewing and honorary members. We still need to send to honorary members because we need business information. Bert will cross check several different membership lists.

New officers, terms begin in April. Heather and Pat are now lifetime members.

We are accepting nomination for chamber officers. The term of service is one year and interest should be indicated by e-mailing the chamber or calling Heather. Pat will send out an e-mail about elections & new website.

John will contact Dawn about the deposit stamp.

Citizens against Asphalt will be contacting us for the postal permit. We need to E-Mail Helene to return the postage permit stamps.

We will sell Anniversary T-Shirts on chamber website and promote on our site and in our e-mailing. Pat to e-mail Helene on this

We will have a photo contest – area photos, old or new. Prize first one will be \$25 Gift Certificate HollyHock Flowers. Photos should be digitally submitted by e-mail. Winning photo will be posted on site. We'd like to have regular photo contest & have album about our region on website for tourists and others interested in our area.

We'll have a Spring Festival. Heather & Pat will begin planning it. It won't be in a central location, it will be at member businesses.

We will be going paperless by the end of 2010. We need to do this for the environment. If people don't have computers, they can write to our PO Box or call Heather (like they would if we weren't paperless).

Chamber needs to have a phone number for web listing purposes. We'll use Heather's because she is always at her shop.

We want to have a membership drive and a town kiosk. Pat will do drive, Heather will do kiosk. We want to advertise in Yankee Magazine. Pat will work up a proposed advertisement for review.

We want to become an organization that does what members need to help their businesses nowadays.

THE MEETING WAS ADJOURNED.

Roberta Townes, Secretary